

Head of Bankers Pleads For Sound Money Policy

Promise of Prosperity Can Be Defeated by Undermining Banking System, Puelicher Declares

By John H. Puelicher
American Bankers' Association

ONE of the most powerful business influences during the year 1923 will undoubtedly be the attitude of the people on the fundamental economic problems of the day. These include the question of sound money, the co-ordination of the volume of credit in reference to constructive business needs, the administration of the Federal Reserve System, and other strictly economic functions that unfortunately have been affected by radical propaganda in some sections, or have been made subject to political considerations by partisanship in the established parties.

The substantial progress in business recovery during 1922 has undoubtedly placed our banking system on an sound basis as at any time in our history. Our manufacturing and merchandising systems are efficient, as is our transportation system, although the development of more adequate facilities is called for. It is fair to hope, also, that the present unsatisfactory coal mining situation will be improved. Within these various aspects of our economic life there is ample promise of increasing prosperity. But that promise can be defeated by unsound money and credit policies and by undermining the safe, efficient operations of banking through interfering with the Federal Reserve System by undermining confidence in it by misrepresentation, or by allowing political expediency in any way to affect its administration.

Sound money, credit and banking are the means that co-ordinate and link up the various processes of agriculture, industry, commerce and finance in an organic whole. Interference with their proper functioning means disastrous consequences to the entire economic system.

A pre-requisite of prosperity, therefore, is the incalculable among all people, through economic educational activities, of interest in and understanding of sound, fundamental business principles so that they will brook no tampering for ulterior purposes with their country's monetary soundness, its credit resources or its safe banking operations.

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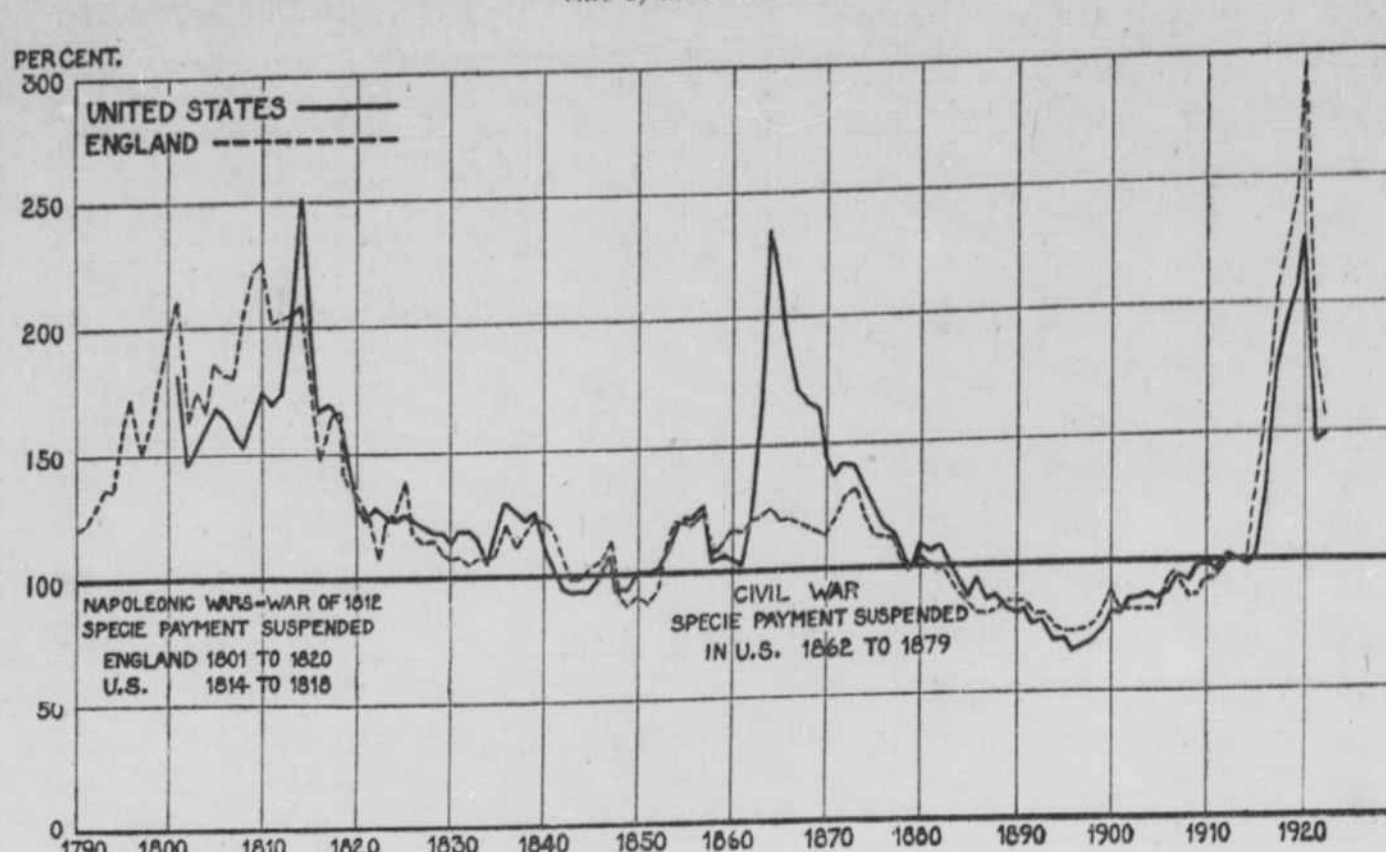
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Wholesale Commodity Prices in the United States and England

Graphic demonstration of the close relationship between commodity prices in the United States and Great Britain is given by the above chart, showing variations of quotations in the two countries over the last century and a quarter. The fact that the chart, which is reproduced by permission of the Federal Reserve Bank of New York, is based on various compilations of commodity prices may be accepted as an indication of the reliability and close correspondence of index numbers.



The index for the United States is a combination of those published in the quarterly of the American Statistical Association by Alvin A. Hansen for the years 1801-1840, and by Carl H. Jurgens from 1825 to 1863; an index published by Roland P. Faulkner in the report of the Senate Committee on Finance (1893) for the years 1840-1891, and the current index of the United States Bureau of Labor Statistics. The figures for British prices are made up from an index prepared by W. Stanley Jevons for the years 1782-1817 and the Sauerbeck-Statist index for the rest of the period.

World Commodity Prices Working Steadily Higher

Conflicting Influences Result From Abnormal Foreign Exchanges; Outlook Continues Unsettled

By Richard F. Griffen

WORLD commodity price movements during the year just closed have to a degree been conflicting, but in the main the trend has been upward either as a direct extension of the inflation initiated during the war or, as in the United States, as a consequence of the development of secondary inflation.

The coincidence of a startling rise of more than 100 per cent in German prices in a single month and the relative stability or actual decline of prices in nearby countries has been possible because of the limitations imposed by abnormal foreign exchange market conditions upon the play of forces between international trading centers that under more usual circumstances operate toward a uniform price level.

As the new year opens the recovery of sterling to within 20 cents of parity has raised for the first time the expectation that before many more months have passed some measure of consistency will be achieved in the price movements throughout the world. With sterling upon an equality with the dollar, the demand for a gold basis there seems good reason to believe that a considerable number of the principal trading nations will be able to return to the gold standard.

That is the prerequisite to the establishment of the old relationship between markets when too wide a disparity between commodity prices in the United States and England, for example, was impossible because of the freedom of gold shipments and the extreme sensitivity, in up to 25 per cent, of the gold market.

In Europe, Swiss, Dutch and Swedish currencies have already attained a valuation of parity in the exchange market and, in the opinion of many leading financial authorities, Spain, Japan, Argentina and possibly Czechoslovakia with these countries should be able to follow England back to a strictly gold basis. Norway and Denmark with a little time should be in a position to join this group. Russia, Germany and the Central European countries generally, excepting Czechoslovakia, may be figured out of it for the time, while the financial problems to be met in France and Italy are considerable and their progress back to a new basis gives promise of being gradual. But, even so, close to three-fourths of the commercial world would be back on a gold footing, tending to minimize the confusion in commodity price fluctuations.

Outlook Not Simple

It may not be said that restoration of such a situation as outlined above is assured, but that economically it appears feasible. Political meddling of possible economic solutions has been so marked a factor in recent discussions that the outlook cannot be characterized as simple, the chief bases for confidence being the admitted commodity scarcity in England and the evidence that a Washington more liberal policy toward the European complex is slowly developing. Sterling is launched upon a noteworthy endeavor to achieve parity, and the movement apparently has the support of the British government, which in shipping any excess of gold that may be available to this country is employing a natural method for restoring its currency to normal. International bankers believe that sterling at par will clarify the situation in other nations and that some betterment in world trading conditions must inevitably follow.

Better Times in Prospect For Farmer, Says Wallace

Higher Prices for Products Will Make Possible an Easing Up on Pinching Economy

By Henry C. Wallace
Secretary of Agriculture

BETTER times are in prospect for the farmer and his family during the coming year. Prices for the major crops, which were good, are mostly considerably higher, and while prices for the things the farmer must buy have advanced to about the same extent, the bill and a half or more dollars which will be received for the crops produced last harvest season will make it possible to ease up a little on the pinching economy that has been necessary for the last year. Already farm folk are better off than they were twelve months ago, when I expressed the belief that more prosperous conditions were just ahead for the farmer and those whose business is largely dependent upon him.

Not all sections of the country have felt the stimulation of these benefits. In some areas, owing to unfavorable weather, crops were short and the growers are having a hard time to make ends meet. Although freight rates have been cut, they are still too high, especially for those who are away from the big markets. Taxes also are high, but much of this burden is the result of local taxes over which the farmers themselves may exercise control.

The crop of 1923 did not bear such a high labor cost as preceding crops. Reduction of some freight rates made another substantial cut in the costs of getting many crops to the market. Lower interest rates have eased the credit strain, making it possible for many farmers heavily in debt to arrange their obligations with a better chance to get out from under. Congress has enacted much helpful legislation and there is promise of more this winter. Bad conditions have increased the interest in co-operative marketing associations, and more of these business basis. Strong economic forces are at work to restore a more nearly normal relation between agriculture and other industries. Other groups are realizing more keenly the importance of keeping the farmer prosperous and are showing a willingness to help him better his condition.

The chief reason, perhaps, that the farmer has suffered so severely is that the war stimulated a high production, which has continued up to the present time. The average production of cereal crops was 4,500,000,000 bushels, in 1918 and 1919 the production of these crops had increased to 5,500,000,000, and in 1920 nearly 6,000,000,000 bushels. This year it was almost 5,500,000,000. During the war period the production of these things the country needs has decreased. But it looks as if the year 1923 will see a more nearly normal relation between the things produced on the farms and the things made in cities and in industrial centers.

Labor Cost Farmer's Problem

Hibbard Blames Higher Wages for Extra Charges for Commodities Which Rural Districts Must Pay

By B. H. Hibbard

Professor of Agricultural Economics, University of Wisconsin

HAVING rejected one by one as inadequate the whole medicine cabinet of remedies and nostrums, most the conclusion is that the cure for the American farmer is hopeless? So far as any quick and painless method is concerned, it unquestionably is. The real trouble with facile prescriptions is that one and all they are written without any close attention to the malady they are designed to cure. It is necessary first of all to see why the farmer is in economic distress. Moreover, the diagnosis is not a very difficult one.

In the years 1916 to 1920 inclusive, customers crowded the farmers' counters for goods, paid any price, and paid cash. It was a seller's market. The energy of the whole Western World was centered on war and its immediate aftermath. The regular sources of food supplies were shut off. The future was mortgaged for purchasing power. Old securities were sacrificed, bonds were issued, chattels were sold. The farmer was urged by prayers, patriotism and promises to produce the utmost, and produce he did. All of a sudden his customers left him—some because they could buy at lower prices elsewhere, others because they were cultivating once more their old fields, and still larger numbers were seeking the cities. That they were and still are hungry and starving is of secondary consideration. The purchasing power was wanting.

Still the farmer continues to produce. Provided he is able to find a market for his surplus, he will continue to produce. The farmer has no means of limiting his output throws upon a glutted market a mass of goods not keenly wanted and wonders and complains at the low prices paid. This is the logical way to make farmers prosperous is to lessen farming, just as the coal operators are prosperous because there is too little, not too much coal, above ground.

Must Obey Economic Law

The prices of farm produce may be influenced fundamentally only by conformity to economic laws. In spite of all advantages to be gained through improved marketing, and they are many; in spite of the fact that the farmer will always be basic in farm prosperity; in spite of whatever merit there may be in improved credit and the tariff; in spite of all these it will be necessary to balance agricultural production against the demand for it. No doubt this is a truism, but no doubt also it is not appreciated. A wider market offers relief, and a wider market is available, but not easily so. For years we have sent our surplus agricultural produce to Europe. Now Europe is in debt to us and we are saying to them that the debt must be paid, but not in goods, presumably then in cash. But Europe has goods, potentially enormous quantities of goods, but no money. Our surplus, beating nationalities are determined that the goods shall be kept out, and the cash demanded. The advantage of the exchange of goods for goods is denied and merchandising, hardly disguised, is paraded as the most modern doctrine.

What Things Cost

Quotations are cash prices in primary markets

Commodity and unit.	Yesterday	Previous day	1912 Range	1920 Range	1921 Range
FOODS:					
Wheat (No. 2 hard) bu.	\$1.34	\$1.33	\$0.95	\$1.30	\$1.46
Corn (No. 2 yellow) bu.	.91	.91	.83	.90	.95
Oats (No. 2 white) bu.	.56	.56	.50	.57	.64
Flour (spring pat) bb.	7.05	7.05	4.90	5.30	6.00
Beef (family) bb.	17.00	17.00	7.35	8.80	22.00
Pork (cured) bb.	28.00	28.00	20.50	27.00	30.00
Butter (creamery, 1 lb.)	.27	.27	.24	.25	.26
Eggs (fresh, 1 doz.)	.47	.47	.35	.40	.45
Apples (No. 1) bu.	1.17-1.16	1.17-1.16	.13	.20	.25
Butter (creamery, 1 lb.)	.47	.47	.35	.40	.45
Eggs (fresh, 1 doz.)	.47	.47	.35	.40	.45
TEXTILES:					
Cotton (middling upland) lb.	.26	.26	.24	.25	.26
Wool (No. 1) lb.	1.17-1.16	1.17-1.16	.13	.20	.25
Butter (creamery, 1 lb.)	.47	.47	.35	.40	.45
Eggs (fresh, 1 doz.)	.47	.47	.35	.40	.45
MINERALS:					
Coal (bituminous) ton	36.50	36.50	28.50	30.00	32.00
Iron (No. 2) ton	.0737	.0737	.0641	.0650	.0660
Copper (spot) lb.	.14-1.15	.14-1.15	.13	.14	.15
Gold (1000) lb.	.375	.375	.31	.365	.37
DRUGS, MIDDS, ETC.:					
Rubber (smoked sheets) lb.	3.15	3.15	2.70	2.80	2.90
Crude oil (Pennsylvania) bb.	13.25	13.25	6.00	8.50	12.75
Crude oil (California) bb.	3.00	3.00	2.05	2.10	2.20